

Message Text

UNCLASSIFIED

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FM USINT BAGHDAD

TO MR BOB ANTHONY, PRESIDENT

NATIONAL BROILER MARKETING ASSOCIATION

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E.O.11652: N/A

TAGS: BAGB, IZ

SUBJECT: US CHICKEN RECEIVED WELL IN IRAQI MARKET

IN CONVERSATION AUGUST 5 WITH HUSAIN AL-ANI, PRESIDENT
OF STATE ORGANIZATION FOR AGRICULTURAL DEVELOPMENT, USINT OFFICER
DISCUSSED IRAQI MARKET PLACE ABOUT A MONTH AGO. AL-ANI SAID
REACTION WAS ENTIRELY FAVORABLE AND THAT US BROILERS WERE OF
HIGHEST QUALITY. ONLY PROBLEM SO FAR, HE SAID, WAS COMPLAINTS
FROM IRAQI PRODUCERS, WHO PROVIDE ABOUT 50 PERCENT OF IRAQI
CONSUMPTION, THAT US BROILERS ARE PUTTING THEIR PRODUCTS AT
DISADVANTAGE IN IRAQI MARKET PLACE. AL-ANI SAID THAT TO APPEASE
THEM HE HAD RAISED PRICES OF BROILERS TWENTY PERCENT. HE
ALSO REMARKED THAT THE THOUGHT THERE WOULD BE CONTINUING MARKET
FOR IMPORTED BROILERS IN IRAQ BECAUSE GOI PLANS TO INCREASE
PER CAPITA CONSUMPTION TO 10 KILOS A YEAR, UP FROM ABOUT 7.5
KILOS CURRENTLY. PRESENTLY IRAQ PRODUCES ABOUT
30 MILLION BROILERS A YEAR, AND GROWTH IN DOMESTIC PRODUCTION IS NOT
EXPECTED TO MATCH GROWTH IN CONSUMPTION.
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